



FOR IMMEDIATE RELEASE

MARCH 1, 2010

# BREAK THE GUITAR RECORD

*Join Durham Youth, and become part of history, as we attempt to break the existing world record for the largest guitar ensemble!*

## Thursday, May 27<sup>th</sup> 2010

### General Motors Centre • Oshawa • 7:00PM

Doors will open at 5:00pm for registration

**TICKETS ON SALE FRIDAY MARCH 5 @ 10:00AM!**

Tickets are **ONLY** available at the General Motors Centre Box Office and at [www.generalmotorscentre.com](http://www.generalmotorscentre.com).

**Public: \$10.00**

**Plus Applicable Fees**

(Oshawa, ON) Durham youth are preparing to attempt to break the existing world record for the largest guitar ensemble, and the community, and all music lovers are invited to be part of this history making event at the General Motors Centre on Thursday, May 27<sup>th</sup>.

Anyone with a basic ability to play the guitar is invited to join in on this event. Regulations state that a song must be played in unison for 5 minutes; the song "Takin' Care of Business" was chosen as the rhythm section is simply played on the guitar.

"Attempting a world record break right here in Durham Region will provide an opportunity for our youth, community leaders and citizens to join together in a fun event that will bring musicians of all levels together," says event organizer, Rick Forsey.

"This is a one-time, not-for-profit event that will celebrate music and community spirit. We encourage all guitar players – and even guitar heroes -- to use their love of music to learn a new song and break a world record, right here in our community."

The current Guinness Book of World Record for the largest guitar ensemble is set at 6,346 guitar players, and it was set in Poland. The participants will be mostly from the Durham Region though the event is open to all citizens that play guitar. The event will be youth driven, with many participants coming from Durham and neighbouring school systems. Participants are encouraged to wear their red and white on May 27<sup>th</sup>, to celebrate bringing the record to Canada.

Tickets are available beginning this Friday at the General Motors Centre Box Office, or online at [www.generalmotorscentre.com](http://www.generalmotorscentre.com). There are a VERY limited number of "spectator" tickets available, as the mass number of tickets are needed for participants, in order to break the record. Participants must have a guitar with them upon registration. For more information visit [www.breaktheguitarrecord.com](http://www.breaktheguitarrecord.com).

A launch event will take place at Sinclair Secondary School (380 Taunton Road East, Whitby) in the cafeteria at 8:00am on Friday, March 5<sup>th</sup>. All media, and interested community members are invited to attend.