

**NOVEMBER 6, 2006
FOR IMMEDIATE RELEASE**



GENERAL MOTORS CENTRE OFFICIAL GRAND OPENING WEEKEND

The City of Oshawa, Maple Leaf Sports & Entertainment (MLSE) and General Motors of Canada officially opened General Motors Centre – Durham Region's new state-of-the-art sports and entertainment arena – on Friday, November 3.

Friday's celebrations featured live entertainment, demonstrations from local community groups and a ribbon-cutting ceremony. Special guest emcees included Oshawa's Joe Tilley of CFTO Sports, Terry Johnston of Oshawa's Oldies CKDO, and Dan Carter of Channel 12. In attendance for the official ceremony were: Bob Hunter, Executive Vice-President of Maple Leaf Sports & Entertainment; Marc Comeau, GMCL Vice President Sales, Service, Marketing; CHL Commissioner David Branch; Oshawa Mayor John Gray and members of Oshawa City Council; and other dignitaries. The evening concluded with a packed arena cheering the Oshawa Generals as they played the Owen Sound Attack.

The weekend festivities continued with the General Motors Centre hosting a free open house on Saturday, November 4. Guests enjoyed free ice skating, children's entertainment, live music and guided tours. The Oshawa Generals wrapped up the weekend long celebrations with a game against the Belleville Bulls on Sunday.

Oshawa Generals ticket prices start at \$13.50 and tickets for upcoming games can be purchased online at www.ticketmaster.ca.

Situated in the heart of Oshawa on Athol Street, the premier sports and entertainment facility seats approximately 5,400 people for hockey and 6,400 for other events such as concerts. Nearly 2,900 parking spaces are available in Oshawa's Downtown, providing secure, convenient and accessible access to the new General Motors Centre. Parking in Downtown Oshawa is free on evenings and weekends.

Upcoming events include:

Lipizzaner Stallions

Thursday, November 9th and Friday, November 10th

Tickets: \$25.00 - \$35.00

7:30 p.m. (both dates)

Tom Jones

Monday, November 13th

Tickets: \$58.50 - \$125.00

8:00 p.m.

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INXS

Tuesday, November 14th

Tickets: \$49.50

7:30 p.m.

The Rogers Charity Skate

Saturday, November 18th

Tickets: FREE to the public

1:00 p.m. – 3:00 p.m.

Team Canada vs. Team Russia – Canadian Hockey League (Junior)

Monday, November 27th

Tickets: \$19.25 - \$24.25

7:00 p.m.

The Tragically Hip

Wednesday, January 31st

Tickets: \$49.50

7:30 p.m.

Tickets for these events can be purchased at Ticketmaster.ca. For more information on these or other events visit www.generalmotorscentre.com.

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About General Motors of Canada

Headquartered in Oshawa Ontario, General Motors of Canada employs more than 20,000 people nationwide. GM of Canada manufactures a variety of vehicles, engines, transmissions and other components, and markets the full range of General Motors vehicles and related services through 765 dealerships and retailers across Canada. Vehicles sold through this network include Chevrolet, Buick, Pontiac, GMC, Saturn, Hummer, Saab and Cadillac.

About the Oshawa Generals

The Oshawa Generals were formed in 1937, with the 2007/2008 season marking the 70th anniversary of one of the OHL's most distinguished franchises. The Generals have won 12 OHL championships, four Memorial Cups and have had more than 150 players graduate to careers in the National Hockey League.

About Maple Leaf Sports & Entertainment

Maple Leaf Sports & Entertainment (MLSE) is a privately held corporation that owns the Toronto Maple Leafs of the National Hockey League (NHL), the Toronto Raptors of the National Basketball Association (NBA), the Toronto Marlies Hockey Club of the American Hockey League (AHL), Toronto FC of Major League Soccer, Air Canada Centre and two digital channels - Leafs TV and Raptors NBA TV.

About the Sports Hall of Fame

The Oshawa Sports Hall of Fame comprises 3,600 square feet of display space located within the new General Motors Centre and represents a blend of past, present and future in several

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different types of exhibits and features. The Oshawa Sports Hall of Fame plans to extend its designation to "museum status" as this impressive collection includes apparel, sports equipment, photographic and written materials such as flyers and brochures, jewellery, glass wear, trophies, plaques and banners. Admission to the Oshawa Sports Hall of Fame is free.

About the City of Oshawa

Oshawa is a dynamic city of 150,000 and is part of the fastest growing area in the country. The Conference Board of Canada predicts that Oshawa will lead Canada in economic growth through to 2009. The City has invested \$123 million to bring leading-edge sports and recreational complexes to residents, including the new General Motors Centre.

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