



## MEDIA RELEASE

***For Immediate Release***

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### **Oshawa gets ready for the 2010 Ontario Senior Games *Community invited to 100-day kickoff celebration on April 26***

OSHAWA, ON – Oshawa will mark 100 days to the kickoff of the 2010 Ontario Senior Games – Actifest on Monday, April 26 with a celebration event.

The 100 Day Kickoff celebration will be held at the City of Oshawa's Donevan Recreation Complex (171 Harmony Road South) from 2:30 pm to 4:30 pm. The free event will include music and entertainment, a mini trade show, a blood pressure clinic, free draws and prizes, sport demonstrations, and special guests and VIPs. Community members are invited to bring their cameras for pictures with an official Olympic Torch.

This August, Oshawa will welcome nearly 1,200 participants – including athletes, coaches and officials – during the 2010 Ontario Senior Games Actifest that takes place August 10-12, 2010 at the University of Ontario Institute of Technology (UOIT) and Durham College, Home of Athletes Village.

“Oshawa is honoured to host the 2010 Ontario Senior Games Actifest,” said Oshawa Mayor John Gray. “Our world class facilities and most importantly the people of Oshawa made this event possible. Oshawa is committed to offering the best experience possible for competitors and spectators alike.”

During the two-day event, Ontario residents 55 years of age or older will compete in 18 different sports including: golf, lawn bowling, slo-pitch, swimming, tennis, euchre, bid euchre, bocce, darts, carpet bowling, contract bridge, floor shuffleboard, five-pin bowling, cribbage, horseshoes, walking, pickleball and cycling.

2010 Ontario Senior Games Actifest gold and platinum level sponsors include: *Forever Young*, 107.7 FM & 1580 CKDO, as well as the University of Ontario Institute of Technology (UOIT) and Durham College. More sponsorships opportunities are available.

Oshawa was selected as the event host by the Sport Alliance of Ontario and the Ontario Senior Games Association. The Ontario Games Program is delivered by the SAO on behalf of the Government of Ontario. The Province is the primary funder of the Games.

For further information on the 2010 Ontario Senior Games, visit the Actifest website at [www.actifest2010.com](http://www.actifest2010.com). For more information about the Sport Alliance of Ontario, visit

www.sportalliance.com and for the Ontario Senior Games Association, visit [www.ontarioseniorgames.ca](http://www.ontarioseniorgames.ca).

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