



MEDIA RELEASE

The Corporation of the City of Oshawa

For Immediate Release

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PITCH-IN and Help Beautify Oshawa!

OSHAWA – With winter soon coming to an end, it is time to think about spring cleaning! The City of Oshawa has joined once again with PITCH-IN CANADA to promote the clean up of our community. The 39th annual PITCH-IN CANADA WEEK will be held from April 18-24, 2005. This program is the largest and only multi-province environmental improvement campaign in Canada. In total, more than 1.5 million Canadians participate each year, with most participants taking part in more than one project.

Oshawa volunteers will plant trees, and clean up creeks, schoolyards, parks, greenbelts, trails and business areas. The City expects to partner with the Girl Guides, Scouts, school boards, community organizations and the media to ensure a successful 2005 campaign.

Mayor John Gray encourages the community to come out and help beautify our City. “An amazing 11,712 Oshawa volunteers participated in 2004. This year we are targeting 15,000 volunteers. I urge all residents, businesses and organizations to “PITCH-IN” and make a difference.”

To add your name or a group to the growing list of supporters, or to learn which areas of the City are in need of clean-up, contact the Communities in Bloom office at (905) 438-3146 or visit the city website at www.oshawa.ca.