



Meeting Summary
 Plan 20Thirty
 January 26, 2021 4:30-6:30 PM

Microsoft Teams – Online Meeting

Name	Organization or Individual	Attended
Hailey Wright	Director of Economic Development (City of Oshawa)	Y
Mary Cousineau	Manager of Downtown and Business Development (City of Oshawa)	Y
Andrew Holmes	Frère Du Nord (Retail)	N
Jack O'Donnell	Canadian Automotive Museum (Cultural)	N
Lauren Gould	The Robert McLaughlin Gallery (Cultural)	Y
Carla Holland	Cupcake Goodness (Culinary)	Y
Tess Pierce	Etresoft (Professional Services)	N
Joel Nascimento	Kevaras Autonomous Services (Professional Services)	Y
Louise Parkes	Parmac Relationship Marketing Ltd. (Professional Services)	Y
Garth Johns	Downtown resident	Y
Laura Vaillancourt	Downtown resident	Y
Hans Jain	Atria Development (Downtown Development Industry)	N
Richard Summers	Summers & Co. (Downtown Development Industry)	Y
Matthew Mackenzie	Ontario Tech University	Y
Stacey Snow	The Backdoor Mission for The Relief of Poverty (Social Services)	Y

1. Vision Statement Review and Adjustments – Roundtable (20 minutes)

Hailey reviewed the visioning exercise results that occurred in early January, 2022. Members of the committee discussed support for the vision statement brought forth after the exercise and other inclusions.

2. Proposed Work Back Schedule - Hailey Wright (8 minutes)

The committee reviewed the Plan 20Thirty Work Breakdown Structure used for internal project management for the plan to understand the full scope of the project and items to be completed before the report is brought to council in May.

3. Correspondence Received – Hailey Wright (7 minutes)

Correspondence was reviewed that was brought to council to enhance artwork through historic mural restoration in Downtown Oshawa. Action items were discussed on the integration of this improvement into Plan 20Thirty.

4. Goal and Action Item Development – Roundtable (60 minutes)

The committee provided ideas to inspire and direct action items included in Plan 20Thirty under six main categories.

5. Revised Public Engagement Plan – Roundtable (15 minutes)

Due to time constraints, discussion of a public engagement plan will be moved to the meeting in early February, 2022.

6. Action Items

- Economic Development team to review goals and actions proposed by the committee to begin an initial draft for Plan 20Thirty.
- “Public Engagement Plan” will be added as a priority item on the meeting agenda for the meeting in early February.

7. Adjournment

Meeting was adjourned at 6:40 PM