



Meeting Summary
Plan 20Thirty
April 13, 2022 - 5:00PM – 7:00PM
Microsoft Teams – Online Meeting

Attendees: Lauren Gould, Carla Holland, Tess Pierce, Louise Parkes, Richard Summers, Matthew Mackenzie, Stacey Snow, Garth Johns

Staff: Hailey Wright, Mary Cousineau, Katie Cassin

Regrets: Andrew Holmes, Joel Nascimento, Laura Vaillancourt, Hans Jain

1. Arts Resource Centre Feasibility Study Consultation - Nordicity

Nordicity

A presentation was made to the committee to review the scope and outline of the project to determine the possibility of transforming the Arts Resource Centre (A.R.C.), at 45 Queen Street, into a Cultural Hub. An analysis was presented that considered examples and best practices from other municipalities to learn from. The presenters identified the potential for partnerships and other collaboration to support the presence of the cultural hub. Strengths and weaknesses of the current facility were identified to inform the initial view of the space before public consultation informs next steps.

The group provided feedback on the current space and the direction that the cultural hub should take in the future. Comments were made by the committee to share how a cultural hub fits within the current and future environment of downtown Oshawa.

Nordicity thanked the committee for their comments and collaboration in areas where mandates for both projects cross. The committee members will be updated with more information as public consultation ends for the project.

2. Updates

Hailey Wright, Director of Economic Development Services

Shared that Plan 20Thirty community consultation finished the date of the meeting and will provide a high-level overview of this feedback in the next meeting. An update was provided on the new brand identity that was approved by council, to provide a new visual identity for downtown Oshawa. A Request for Proposal was circulated and after interviewing a number of firms, a successful candidate was selected. Staff will be

meeting with the firm over the next few weeks to kick start the project, with an element of public consultation coming as a next stage. Members of this committee will be informed of how the project is progressing through the last stages of the Plan 20Thirty committee meetings.

3. Action Items

- Hailey to circulate draft plan to the group

4. Adjournment

Meeting was adjourned at 6:41 PM