



## **Meeting Summary**

Plan 20Thirty

February 7, 2022, 10:00 AM to 12:00 PM

### **Microsoft Teams – Online Meeting**

**Attendees:** Carla Holland, Tess Pierce, Joel Nascimento, Louise Parkes, Garth Johns, Laura Vaillancourt, Richard Summers, Matthew Mackenzie

**Staff:** Hailey Wright, Katie Cassin

**Regrets:** Mary Cousineau, Andrew Holmes, Jack O'Donnell, Lauren Gould, Hans Jain

#### **1. Correspondence Received**

Correspondence from Downtown Oshawa Business Alliance (DOBA) was shared with the committee to inform members of the community survey results for this new organization, used to inform new programs and offerings coming to Downtown Oshawa. Further consideration was recommended for how this organizations' mission and collaboration with the City could take shape in the proposed action items.

#### **2. Public Engagement Plan**

The committee worked through a brief exercise to collect objectives, demographics, methods and other components to consider in the public consultation process. Various perspectives were brought forth to engage residents, business owners, visitors and other stakeholders to share their perspectives for downtown revitalization.

#### **3. Goal and Action Item Development**

Further additions were made to the action item framework to create an initial draft for review. The action item framework will be delivered at the next meeting for final review by the committee before drafting the plan.

#### **4. Action Items**

- Hailey will draft survey questions and structure to be reviewed by the committee
- Economic Development team will draft and circulate a public engagement communications plan to the committee for review

#### **5. Adjournment**

Meeting was adjourned at 11:58 AM