



Momentum

Presented To:
2017 Oshawa Economic Outlook Breakfast

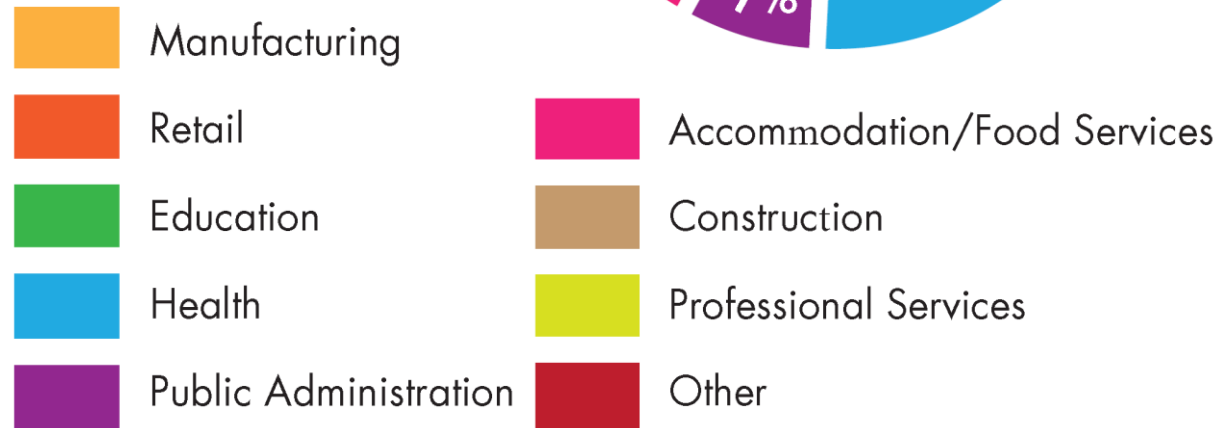
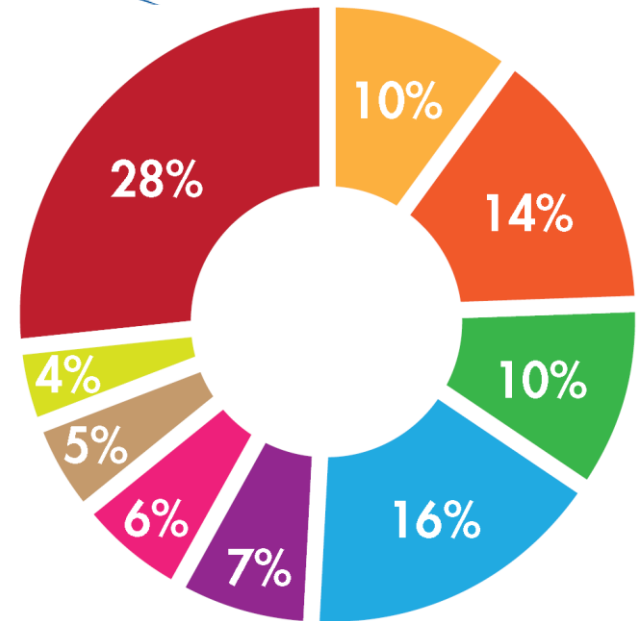
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Dynamic Balanced Economy

- 9,500+ Companies
- 9% More SME Companies Since 2011
- 66,000+ Jobs
- Manufacturing No Longer Dominant
- Economic Diversity Index: 0.9 out of 1.0
- Health Services
 - 39% Growth
- Education Sector
 - 45% Growth



Strong Recent Growth

Record Building Permit Activity

- Over \$1.5 Billion 2014-2016

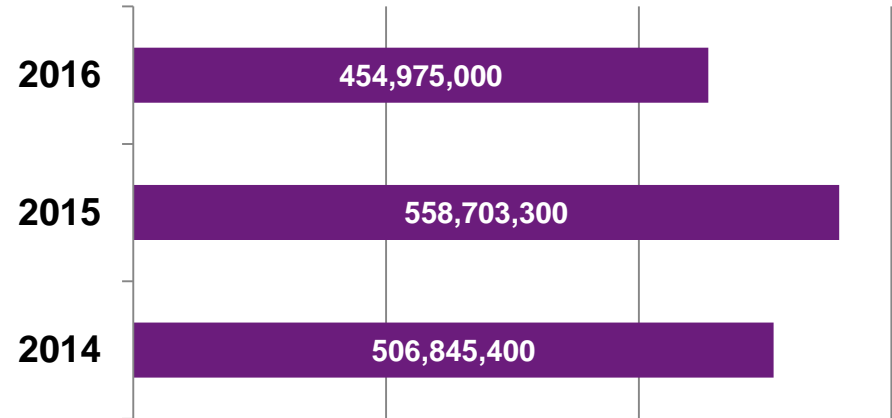
Pending Residential Projects

- About 40,000 new residents over the next 5 years

Strategic Investments

- Support Knowledge Based – High Value Job Growth
- Durham College, UOIT, GM, 407

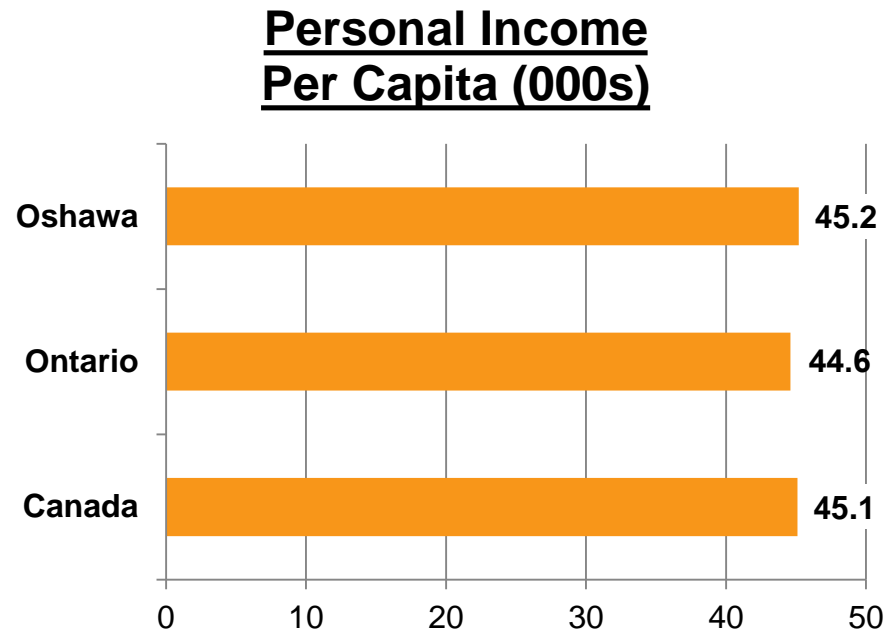
Building Permit Value



A Community Renaissance

Positive Impact of Growth

- Highest % of Full Time Emp. In Durham
- Best Ratio of Jobs/Workers
- Education Levels Rising
- Income above Canada & Ontario Averages



We Are Being Noticed

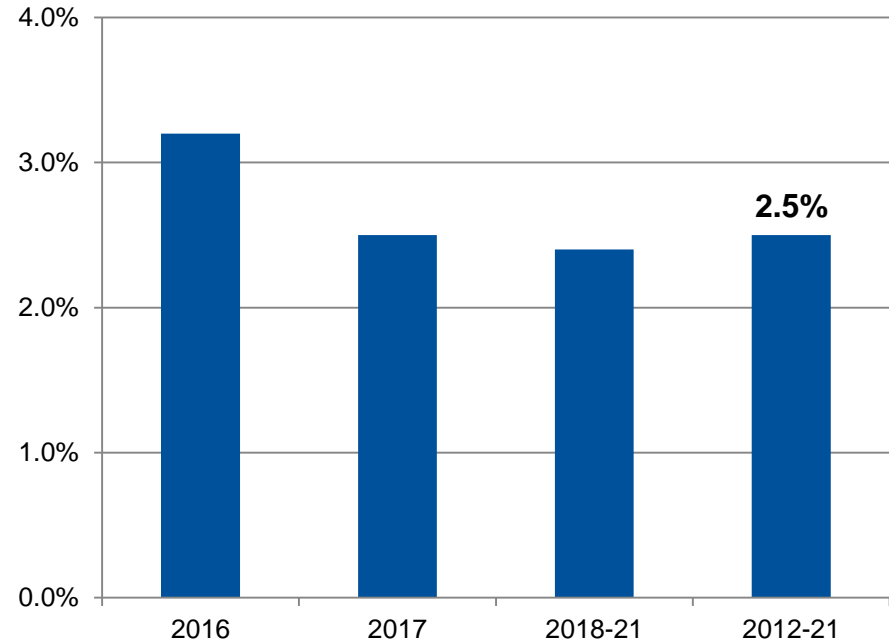
- **13.1% Year-over-year Job Growth, #1 City In Canada**
(Daily Commercial News)
- **2nd Best City In Canada To Buy Real Estate**
(MoneySense Magazine, 2017)
- **2nd Best Investment Strategy Among Smaller American Cities**
(FDI Magazine, 2017)
- **Community Of Choice - Top 10 In Net Intra-Canada Migration**
(Statistics Canada)
- **Start-up City - 4th Best Canadian City For Entrepreneurial Policy**
(CFIB)



Best Performing Economies

- 2.5% Growth Projected for 2017
- Top 5 Performing Urban Economies Going Forward
- In Good Company – Toronto, KW, Vancouver
- Higher Projections Than Canada and Ontario

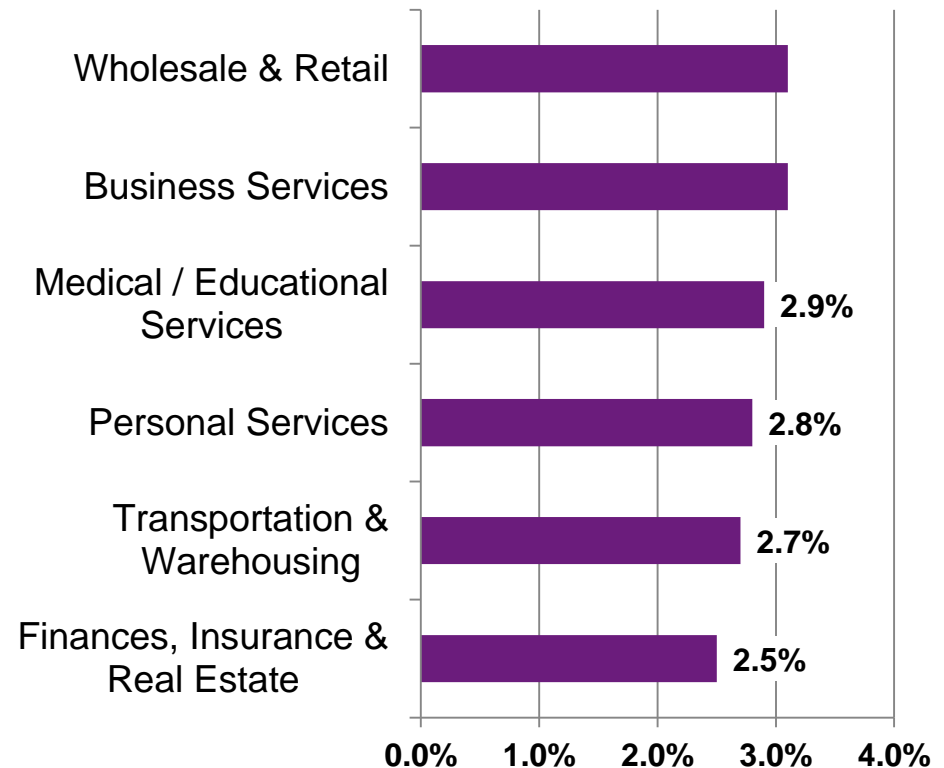
Real GDP Growth



Key Sectors Drive Growth

- 6 of 9 Sectors With Above Average Growth
- No Sectors In Decline
- Business and Financial Services Of Particular Interest
 - Under Represented in Oshawa
 - Fit With Local Skills

Oshawa Sector GDP Outlook (2017)



Momentum: On the Ground

Economic Development Monitoring 40 Projects

Representing:

- Over \$3.9 Billion Dollars of Investment
- 43,400 Associated Jobs
- 33,500 Potential New Residents
- 12,300 Residential Units



Join Us



**Share the New
Oshawa Story**

Tell Us Your Story

**Involve Us in Your
Networks**

