

**Mayor's Economic Recovery Task Force
May 22, 2020 - Meeting Minutes**

Subject:	MINUTES OF MAYOR'S ECONOMIC RECOVERY TASK FORCE MEETING THREE
Attendees:	Mayor Dan Carter, Chair Tito Dante-Marimpietri, Nancy Shaw, Dustin Kellow, Ivano Labricciosa, Scott Henderson, Keith Cowley, Roger Bouma, Lucy Stocco , Glen Posteraro, Ihor Lysyk, Kyle Douglas, Daniel Stober, Debbie McKee Demczyk, Jeff Robinson, Peter Saturno
Staff:	Paul Ralph, Warren Munro, Kyle Benham
Regrets:	Stacey Hawkins, Peter Stoett
Meeting location:	Cisco Webex Meeting
Date & time:	May 22, 2020, 11 AM – 12:30 PM

Agenda Item	Actions
1. Welcome	Opening remarks by Mayor Dan Carter and thanks to the participating members
2. May 8 th Meeting Minutes	The minutes were approved. They will be posted to the Task Force webpage.
3. Review of the Agenda	No changes were made
4. Durham Region Survey Results	<p>Identified the top observations from the two main questions</p> <ol style="list-style-type: none"> 1. Barriers to Recovery <ul style="list-style-type: none"> • Potential for a second wave • Cash Flow • Operating with physical distancing restrictions 2. Economic Stimulus Strategies <ul style="list-style-type: none"> • Expanding high-speed internet • Support local initiatives • Integration of local food • Revitalize downtown <p>OPEN DISCUSSION</p> <ul style="list-style-type: none"> • Kyle Benham proposed holding off on additional surveys given the number of surveys already in circulation • Mayor Dan Carter would like the task force to review the survey questions and evaluate whether additional questions are needed

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	<ul style="list-style-type: none"> • Chamber noted that they included the survey in all their communications but noticed a low participation rate from Oshawa businesses. Follow up to the survey revealed that businesses were overwhelmed with information and surveys. • Ivano highlighted that survey results are skewed towards small business (less than 20 employees) • Chamber has found majority of landlords do not want to go through the process of rent relief from government. • Chamber suggests lobbying to change relief resources to go to the renters rather than the owners. • Durham Recruiting is concerned about the increase in number of months to recover for businesses from survey 2 to survey 3. Businesses lack confidence in support and clarity. • The issue of availability of PPE with respect to re-opening was raised • Durham Recruiting suggests greater availability would have a positive response but there are additional issues for different types of workplaces such as manufacturing • Mayor Dan Carter believes Durham Region and Provincial Health need to provide clarity in guidelines for small businesses • Task force discussed various legal perspectives (due diligence, waivers) regarding for allowing customers and employees into the workspace • Ivano shared that consistent and simple communications will be essential during re-opening. Consumer confidence about Oshawa’s business area is key (open, safe, and strategic). • Kyle Benham asked whether provincial and regional regulations will suffice or should the municipality releasing additional standards <ul style="list-style-type: none"> • JJ Maguire noted its willingness to share their implemented safety regulation • Task Force members were asked to provide their best practices to the Economic Development team
5. Possible Action Items	<p>Economic Development consolidated a list of potential recovery items and created a list of thirteen overarching issues.</p> <p>Sidewalk Patios</p> <ul style="list-style-type: none"> • Realtors association expressed support for boundary expansion and eligibility criteria for patio program.

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	<p>Identified inclusion of Regional roads as a key part of effectiveness</p> <ul style="list-style-type: none"> • Economic Development confirmed interest by Region for sidewalk patios on a temporary basis. <p>Community Improvement Plan Grant</p> <ul style="list-style-type: none"> • Engage the Region and lobby for support <p>Additional Potential Programs to Engage Province or Region</p> <ul style="list-style-type: none"> • Mayor Dan Cater requests all task force members to share any additional programs that the community could benefit from and that could be supported by different levels of government <p>Guideline Compliance</p> <ul style="list-style-type: none"> • Chamber would like compliance officers to be warning businesses first and not fining • Mayor Dan Carter clarified that bylaw officers have been directed to educate about compliance and Council will be lobbying for similar expectation by Region and Province <p>Durham College</p> <ul style="list-style-type: none"> • Durham College students can provide e-commerce solutions, website maintenance, and social media management • Trained students could also assist with increasing customer confidence, revitalizing downtown, and developing solutions for Oshawa based businesses • The Task Force supports accelerating this actionable item <p>Trent University</p> <ul style="list-style-type: none"> • Trent may also be able to place students in digital support placements. • Trent is preparing for online classes but is also keeping possibility for in-person classes. They are also open to keeping fall classes online but bringing winter to in person to allow for more students in the City. • Trent is also adjusting their dormitories, shared rooms will not be a possibility but shared bathrooms can remain. • Trent is working with City Idea Labs and OnTechU to tackle questions around recovery <p>The idea of collaborative working paper regarding recovery that would include all post-secondary institutions with professors and students and city idea lab was tabled.</p>

Agenda Item	Actions
	<p data-bbox="513 270 1295 302">Additional Flex Space for Post-Secondary in Downtown</p> <ul data-bbox="565 310 1414 600" style="list-style-type: none"> <li data-bbox="565 310 1414 453">• Trent University is currently overflowing their classes into Civic center. If students post-pone entrance to next year then they will have a double cohort which will definitely create space issues <li data-bbox="565 457 1414 527">• Durham College will be taking the suggestion for further consideration as it may be premature to assess. <li data-bbox="565 531 1414 600">• Ivano is in favour of using downtown spaces as lecture halls for on-site education. <p data-bbox="513 642 980 674">Recreation and Cultural Services</p> <ul data-bbox="565 682 1425 932" style="list-style-type: none"> <li data-bbox="565 682 1425 751">• Roger Bouma brought to attention low participation rate in recreation programs <li data-bbox="565 756 1425 863">• Chair Tito Dante-Marimpietri highlighted the impact on events such as rotary rib fest and fiesta week that will highly impact fundraising <li data-bbox="565 867 1425 932">• A Notice of motion will be made at next council meeting regarding this sector
6. Other Business	None
Closing Remarks	<ul data-bbox="565 997 1425 1264" style="list-style-type: none"> <li data-bbox="565 997 1425 1087">• Mayor Dan Carter highlighted the COVID-19 response page that provides a number of resources for various vulnerable population <li data-bbox="565 1092 1425 1199">• Chair Tito Dante-Marimpietri brought to the task force's attention that all action items will be brought to the council meeting on May 25. <li data-bbox="565 1203 1425 1264">• The next Task Force meeting will be on June 5, 2020 at 11:30am