

TeachingCity Oshawa - Call for Interest (Phase 1)

Economic Recovery due to Covid19



CHALLENGE

The Covid19 crisis has impacted businesses across a variety of sectors in the City of Oshawa.

In cities across North America, government, academic institutions and local businesses have come together to establish Economic Recovery Task forces. The City is no exception, and in April 2020, Mayor Dan Carter launched the Mayor's Economic Recovery Task Force.

The Mayor's Task Force is working to identify actions to support the needs of Oshawa businesses impacted by COVID-19. The Task Force will focus on economic support and recovery for local businesses, including relief measures, resources and supports that are available and guiding discussions with all levels of government to advocate on behalf of the local business community.

OPPORTUNITIES

The City of Oshawa is interested in exploring TeachingCity Oshawa partnerships focused on any one of the following challenge questions related to the work of the Mayor's Economic Recovery Task Force.

- 1) **How might the City continue to assess and contribute to the recovery for the local economy?**
- 2) **How could the City leverage and utilize Community Economic Development activities to assist with the recovery of the local community?**
- 3) **What can the City do to promote economic relief for important non-for-profit and charities in the community?**
- 4) **What could the City do to maximize the impact the "Buy Local" campaign?**
- 5) **What can the City do to help promote recovery of the tourism and cultural sector?**

Partnerships could consist of applied research, experiential learning opportunities for students, academic course assignments, City Idea Lab courses or other collaborations.

For more information, please contact teachingcity@oshawa.ca

To express interest in applied research projects: Interested researchers and faculty should complete a TeachingCity Project Proposal form. See Project Proposal Form for contact information.

To express interest in City Idea Lab or Course assignments: Please contact: teachingcity@oshawa.ca

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Note: It is anticipated that another Call for Interest will be issued with more specific questions in the future, as the Taskforce further refines their work.

Expressions of Interest and Proposals are welcome on an ongoing basis.