



Meeting Summary
 Plan 20Thirty
 November 23, 2021 8:00-10:00 AM

Microsoft Teams – Online Meeting

Name	Organization or Individual	Attended
Hailey Wright	Director of Economic Development (City of Oshawa)	Y
Mary Cousineau	Manager of Downtown and Business Development (City of Oshawa)	Y
Andrew Holmes	Frère Du Nord (Retail)	Y
Jack O'Donnell	Canadian Automotive Museum (Cultural)	Y
Lauren Gould	The Robert McLaughlin Gallery (Cultural)	Y
Carla Holland	Cupcake Goodness (Culinary)	N
Tess Pierce	Etresoft (Professional Services)	Y
Joel Nascimento	Kevaras Autonomous Services (Professional Services)	Y
Louise Parkes	Parmac Relationship Marketing Ltd. (Professional Services)	Y
Garth Johns	Downtown resident	Y
Laura Vaillancourt	Downtown resident	Y
Hans Jain	Atria Development (Downtown Development Industry)	N
Richard Summers	Summers & Co. (Downtown Development Industry)	Y
Matthew Mackenzie	Ontario Tech University	Y
Stacey Snow	The Backdoor Mission for The Relief of Poverty (Social Services)	Y

1. Welcome

The City of Oshawa is situated on treaty land that is steeped in rich Indigenous history, and is the present day home to many First Nations, Metis and Inuit people. Today, we

acknowledge that we are gathering on the traditional territories of the Mississaugas of Scugog Island First Nation.

Hailey welcomed members for joining the meeting today. After replies to meeting schedule times, it looks like early mornings are natural fit for most committee members. If this time of day does not work as a reoccurring timeframe, please follow up with Hailey and meeting time can be reconsidered.

2. Approval of Meeting Summary

Meeting Summary from October 27, 2021 was approved.

3. SWOT Results, Plan 20Thirty Strategic Goals and Vision

Hailey reviewed all notes from the SWOT performed at the October 27, 2021 meeting and summarized core themes from ideas that were brought forth. Additions were made for strength, weakness, opportunity, and threat categories.

Hailey shared the goals and strategies provided by the previous plan, Plan 20Twenty to help guide the discussion around the same output for Plan 20Thirty. Ideas were brought forth to compliment the approach to establishing goals and visions for Plan 20Thirty.

4. Public Engagement

Input was provided from the group regarding consultation for the project considering approaches, modes and schedules.

5. Action Items

- Economic Development team will edit the website to add line to showcase that community consultation will be coming
- Hailey to bring in a separate party for future meeting for visioning exercise

6. Adjournment

Meeting was adjourned at 10:01 AM