

## Community Centennial Committee

Tuesday, September 28

2:30-4:00 p.m.

Webex

### Meeting Summary

Name	Organization/ Individual	Attend
Ashley Bain	Greater Oshawa Chamber of Commerce	N
Fred Eismont	Individual	Y
Vanessa Ford	Oshawa Folk Arts Council	N
Kelly Grenier	Individual	Y
Garth Johns	Individual	Y
Juliana Macevicius	Individual	N
Elizabeth McCaw	Oshawa Kicks	N
Greg Milosh	Individual	Y
Amy Neil	Ontario Tech University	Y
Jennifer Gardner	Oshawa Public Library	Y
David Malcolmson	Oshawa Seniors Community Centre 55+	N
Rebekah Noseworthy	Cultural Leadership Council	N
Jack O'Donnell	Canadian Automotive Museum	Y
Brandon Pickard	Durham Tourism	N
Chantal Bazinet	Conseil des Organismes Francophones de la Region de Durham	N
Samuel Powless	Robert McLaughlin Gallery	Y
Melissa Pringle	Durham College	Y
Fatima Muhtaj	Durham District School Board	N
Marg Wilkinson	Oshawa Historical Society	Y
Faeron Pileggi	Durham Catholic District School Board	Y
Patrick Durack	Oshawa Central Council of Neighbourhood Associations (OCCNA)	N

Staff in attendance: Susan Kordalewski, Laura Iantomasi, Meghan Hollet, Cassidy Watts

#### 1) Land Acknowledgement (2 minutes)

The City of Oshawa is situated on treaty land that is steeped in rich Indigenous history, and is the present day home to many First Nations, Metis and Inuit people. Today, we acknowledge that we are gathering on the traditional territories of the Mississaugas of Scugog Island First Nation.

Laura read land acknowledge.

2) Welcome & Attendance (3 minutes)

Laura welcomed everyone back and wished everyone a good summer.

3) Approval of Previous Meeting Summary (5 minutes)

July 27, 2021

Meeting minutes were approved

4) Declaration of Pecuniary Interest (5 minutes)

None were declared

5) Sub-Committee Updates: (15 minutes)

a. Heritage (Marg Wilkinson, Fred Eismont, Sam Powless)

Fred provided an update.

Group is eagerly awaiting input from stakeholders from the feedback opportunity

Marg also shared that museum and heritage groups have gone outward on virtual presentations and need to wait to figure out how to use this information

b. Marketing/Branding (Amy Neil, Kelly Grenier, Vanessa Ford, Faeron Pileggi)

Laura shared that the group has met since the last meeting, and worked with corporate communications to create the 100 anniversary logo, which was presented to the group.

c. Community Engagement (Jack O'Donnell, Rebekah Noseworthy, Melissa Pringle, Jennifer Gardner, Brandon Pickard, Juliana Macevicius, Fatima Muhtaj)

Feedback survey has been finalized by Communications, and ready to be rolled out.

Laura also announced that there is a prize for a recreation credit available for those who qualify and complete the survey.

The intention is to launch the survey October 14 with wrap up on November 17.

Laura shared that their goal is to reach as many people as possible with the survey so that all ideas of celebration are what the public/stakeholders want to see. The survey will be shared through various means:

Connect Oshawa

Across the City of Oshawa's social media platforms

Sent out in a Media Release

Sent out to Committee members in an email that can be shared

Potentially through print ads

d. Sponsorship (Greg Milosh, Fred Eismont, Kelly Grenier)

Laura introduced Meghan and Susan as the Chairs of the Sponsorship sub-committee.

Meghan provided a summary for the group saying that a letter from the Mayor announcing sponsorship opportunities for the Centennial celebrations has been finalized, and is ready to be sent out.

Meghan shared that there are currently three CCC members in the sub-committee that both Meghan and Susan will be working with in the coming months.

6) Staff Updates (5 minutes)

Confidentiality, Code of Conduct, and Emergency Contact List Documents are due backb Laura and Susan.

Bio and picture are still outstanding for a couple of the new members.

Currently have one vacant position on the committee:

Representative of a Cultural Organization in Oshawa (Cultural Organizations are defined as not-for-profit or for-profit arts, culture and heritage organizations)

Representative of a Creative Industry in Oshawa (Creative Industries are defined as those businesses or industries which contribute to the cultural landscape through creative means)

Representative of the Business Community

Looking to have this vacancy available and up on the webpage until the position is filled.

Laura shared with the group that the Bawaajigewin Aboriginal Community Circle orange ribbon event is happening now, and encouraged the members to participate by tying an orange ribbon at one of the 5 locations throughout the City: City Hall, Columbus community Centre, Delpark Homes Centre, Lakeview Park, Civic Recreation Complex.

7) Correspondence (5 minutes)

No correspondence received

Laura provided an update that no formal council correspondence at this time

8) Action Items (5 minutes)

Marketing/Branding to roll out Feedback Form through Connect Oshawa platform. Laura to forward the link once it is available to fill out. Asking that all members complete the feedback as well as share with their networks to spread the opportunity.

Encourage people to respond, the more responses the better. Goal for 1000 responses  
Complete and forward Confidentiality, Code of Conduct, and Emergency Contact Information to Laura.

New members to forward Bio's and pictures to Laura and Susan

9) Adjournment

Meeting was adjourned at 3:17pm

Next meeting November 23, 2021 from 2:30 – 4:00 p.m.