

Community Centennial Committee

Tuesday, July 27

2:30-4:00 p.m.

Webex

Meeting Summary

Name	Organization/ Individual	Attend
Ashley Bain	Greater Oshawa Chamber of Commerce	N
Fred Eismont	Individual	N
Vanessa Ford	Oshawa Folk Arts Council	N
Kelly Grenier	Individual	Y
Garth Johns	Individual	Y
Juliana Macevicius	Individual	N
Elizabeth McCaw	Oshawa Kicks	N
Greg Milosh	Individual	Y
Amy Neil	Ontario Tech University	N
Jennifer Gardner	Oshawa Public Library	Y
David Malcolmson	Oshawa Seniors Community Centre 55+	Y
Rebekah Noseworthy	Cultural Leadership Council	N
Jack O'Donnell	Canadian Automotive Museum	Y
Brandon Pickard	Durham Tourism	N
Chantal Bazinet	Conseil des Organismes Francophones de la Region de Durham	N
Samuel Powless	Robert McLaughlin Gallery	N
Melissa Pringle	Durham College	(Laura Bogaert in attendance on behalf of)
Fatima Muhtaj	Durham District School Board	N
Marg Wilkinson	Oshawa Historical Society	N
Faeron Pileggi	Durham Catholic District School Board	N
Patrick Durack	Oshawa Central Council of Neighbourhood Associations (OCCNA)	N

Staff in attendance: Laura Iantomasi, Meghan Hollett, Susan Kordalewski

- 1) Land Acknowledgement (2 minutes)

Laura Iantomasi read the Land Acknowledgement:

The City of Oshawa is situated on treaty land that is steeped in rich Indigenous history, and is the present day home to many First Nations, Metis and Inuit people. Today, we acknowledge that we are gathering on the traditional territories of the Mississaugas of Scugog Island First Nation.

2) Welcome & Attendance (3 minutes)

Laura Iantomasi announced a staff change, Susan Kordalewski, who joined the City as the new Supervisor, Cultural Development and Programming.

3) Approval of Previous meeting summary (5 minutes)

The meeting summary was approved.

4) Declaration of pecuniary interest (5 minutes)

None.

5) Sponsorship update (20 minutes)

Megan Hollett, Community Partnership Manager, gave a presentation on sponsorship. Megan provided information on a recent Council resolution (CS-21-65), next steps, and the creation of a Sponsorship Subcommittee. She provided information on sponsorship strategy and the role of the Sponsorship Subcommittee.

Meghan had expressed that anyone interested in joining the sponsorship subcommittee to reach out to Meaghan before the next meeting. Meghan contact information is mhollett@oshawa.ca

Greg noted his interest in joining the subcommittee.

6) Sub-committee updates: (10 minutes)

a. Heritage update (Marg Wilkinson, Fred Eismont, Sam Powless)

Laura provided an update that the committee received submissions of important dates over the last 100 years numerically, and that further submissions will be accepted via the community survey. Laura noted that the DCDSB had submitted information to her and that she has since shared it with the Heritage Subcommittee.

b. Marketing/Branding (Amy Neil, Kelly Grenier, Vanessa Ford, Faeron Pileggi)

Laura noted that Communications staff at the City hope to share a draft logo update with the subcommittee in advance of the next CCC meeting.

- c. Community Engagement (Jack O'Donnell, Rebekah Noseworthy, Melissa Pringle, Jennifer Gardner, Brandon Pickard, Juliana Macevicius, Fatima Muhtaj)

Laura provided an update on the status of the survey that will go out for public feedback on the Connect Oshawa platform, with a goal of launching in September/October 2021. The group is considering an incentive for those who participate and is working on a marketing plan to attract participation. To gain feedback for the community the feedback form will be shared via the Connect Oshawa platform.

7) Staff Updates (5 minutes)

- a. Recruitment for vacant positions on CCC – 1 vacancies

Laura provided an update on CCC vacancies.

- b. Confidentiality, Code of Conduct, and Emergency Contact List Documents

Laura reminded everyone about the importance of getting all of the outstanding documents returned, as a requirement of being part of the CCC.

- c. Report to Council in June

Laura provided an update on a report, CS-21-65, that went to the Community Services Committee for their June 14, 2021 meeting.

- d. Interim Manager, Stacey Gray-McQuat

Laura provided an update that Stacey Gray-McQuat is the interim Manager, Culture and Central Recreation.

- e. Recreation Centres Re-opening – July 26

Laura provided an update that some Oshawa Recreation Centres reopened Monday, July 26.

8) Correspondence (5 minutes)

Laura stated that there has been no formal council correspondence at this time

- a. Greg Milosh, Distinct Landmark

Greg Milosh presented about the idea of creating a Distinct Landmark Oshawa sign, which was estimated at a cost of \$250,000. He noted these signs are in many cities, including Toronto, Hamilton, and Amsterdam, and that they are a large tourist attraction. Greg requested that the committee consider this idea as part of the centennial celebration.

9) Action Items (5 minutes)

Laura asked members to complete the following action items:

- a. Complete and forward Confidentiality, Code of Conduct, Emergency Contact Information to Laura
- b. Contact staff if you are interested in joining the Sponsorship sub-committee.

10) Discussion or Questions from the group:

None.

11) Adjournment

Meeting was adjourned at 3:22pm.

Next meeting September 28, 2021 from 2:30 – 4:00 p.m.