

Meeting Summary
Cultural Leadership Council Meeting
May 26, 2021 6:00 – 7:30pm

Webex – Online Meeting

Name	Organization or Individual	Attended
Shannon Barill	Individual	N
Brennyn Bauer	Parkwood National Historic Site	N
Tracy Callahan	Oshawa Senior Community Centres 55+	Y
Jeremy Blowers	Ontario Regiment RCAC Museum	N
Victoria Byers	Individual	Y
Karen Coyle	Individual	Y
Jennifer Gardner	Oshawa Public Libraries	Y
Lauren Gould	Robert McLaughlin Gallery	N
Greg Murphy	Durham College	
Alyssia Nelson	Individual	Y
Rebekah Noseworthy (Chair)	Individual	Y
Will McGuirk	SlowCity	N
Stephanie Pollard	Individual	Y
Amanda Robinson	Ontario Tech University	N
Lisa Terech	Oshawa Museum	Y
Margaret Wilkinson	Individual	Y
Hailey Wright	Trent University	N

1. Recognition of Indigenous Lands (5 minutes)

The City of Oshawa is situated on treaty land that is steeped in rich Indigenous history, and is the present day home to many First Nations, Metis and Inuit people. Today, we acknowledge that we are gathering on the traditional territories of the Mississaugas of Scugog Island First Nation.

2. Welcome (5 minutes)

CLC update - Hailey Wright will be leaving Trent University and has a new role with the City of Oshawa in the Economic Development department and will no longer be a member of this committee.

3. Declarations of Pecuniary Interest (5 minutes)

No declarations

4. Approval of Summary Notes from Previous Meetings (March 31, 2021) (5 minutes)

Approved

5. Public Art Task Force Update (5 minutes)

Felicia indicated that the PATF met with representatives from the Back Door Mission a couple weeks ago about their Path of Hope Project. The project is still in the planning stages but the project hopes to represent everyone who has been housed through their services. Their plan is to have larger keys stenciled on sidewalks where the families have been rehomed to represent the families that have helped. Their plan is to have the families that have been rehomed draw the keys.

Another aspect of the project would be to install 8 doors at all the access points, the goal of this project would be to help with awareness of the Back Door Mission and to give hope to people who don't have homes.

The Back Door Mission is currently having issues regarding what paints to use, accessibility, maintenance of the artwork etc. They are planning to bring the project to council in June.

Julie MacIsaac from the City of Oshawa is working with Linda Cheng from Durham College on implementing Augmented Reality (AR) throughout the city. They would like to add AR to current murals and bell boxes around the City. They already work with TeachingCity and have created an AR wayfinding platform at the Oshawa Valley Botanical Garden which allows an individual to scan a QR code and it will tell them about the garden. They also have other students working on AR of the trail systems in Oshawa. Adding AR to murals would be another opportunity for students to participate with AR, but right now it is just an idea with more information to come.

YWCA in Vancouver has completed AR on a mural that is on the side of one of their buildings (would be a good reference for when the idea stage of the ARA for the mural goes into planning stages)

6. CCC Update (5 minutes)

Currently there are two vacant positions on the Community Centennial Committee, applications for the vacancies are being accepted until June 15, there is more information on the webpage in regards to the application process.

Laura had a meeting yesterday with the three sub committees which are: Branding and Marketing, Community Engagement and Heritage. The Heritage committee is working on a project that involves a timeline document of significant milestones that happened in the City of Oshawa. The Community Engagement committee is looking for feedback from the community in regards to the 24th celebration and information will be posted on the City of Oshawa webpage in regards to what they want to see for the celebration. The Marketing and Branding committee hopes to have a design and branding look in the next couple months. Laura Iantomasi is writing a report to go to council that will acknowledge the CCC and the accomplishments that the committee has completed.

7. Staff Updates (10 minutes)

a) Culture Counts Awards

There was a call out for people to submit to the culture counts awards. There was a good response, the winners were picked through an adjudication process:

- Professional Artist: Marissa Sweet
- Emerging Artist: Leequette Santiago
- Innovation and Creation Champion: Bawaajigewin

The winners were notified yesterday that they won. The winners will be recognized alongside the Community Legend award winner in a presentation at the June council meeting. More information is on the City of Oshawa webpage.

b) Community Legend Award

The award is not picked through an adjudication process but the nominees are sent to the City to provide a recommendation and the recommendation goes to Council for approval. This year there were 13-15 nominations and the winner was:

- Julian Sheehan-Ford

c) Culture Counts Newsletter

The Culture and Events team is currently working on the newsletter – topics include:

Support local theme

- New URBN market Picks and social hall
- Support local feature in general
- Food Truck Coral / Oshawa Division – spots for 10 trucks have rented out 8 spots 4 trucks are currently up and operating
- 17th Annual Peony Festival – Virtual June 1-28
- Canada Day the Durham Way
- Oshawa Public Library Events
- Automotive Museum Events
- Parks Camps

d) Peony Festival – Virtual

Last year the City completed a lot of videos, and highlighted different flowers that were blooming each week, this year the City will have videos that will be similar to last years. In addition there will be other How-To videos, for example: how to make floral design, digging and planting, Q&A's on how to grow peonies, partner videos from OAA and OPL. There will be different craft activities, contests including an art competition where an individual can take a photo of their peony art and people will vote on social media to determine a winner on the best artwork and a photo contest where an individual would submit a photo of a peony. Pine Ridge Art Council is promoting a selfie with a peony. More information on the City of Oshawa webpage and the City's social media will que when new things are on the web page.

e) Canada Day the Durham Way

This is a collaborative event between all 8 municipalities within the Region of Durham. The municipalities are working together to do a virtual show, that involves three 30 min segments; 1) child and family centered music, 2) a demo on cooking a Canadian meal that will be highlighting Pingles, and 3) behind the scene tour at the Ontario Regiment Museum.

Other community engagement pieces include:

- Nominating Canadian or local bands to add to the Canada day the Durham way playlist.
- Paint the region red where people can decorate themselves, workspaces, homes, backyards in Canadian themed colours, take a picture and share it to the City of Oshawa's social media page.
- Canada trivia

- Scavenger hunt (drivable and walkable)

Promotion of City of Oshawa's and Canada the Durham Way Canada day activities will be on the City of Oshawa's webpage.

f) Staff updates

Laura Iantomasi received an email from Catherine Richards saying she is continuing to get stronger.

Interviews for the Cultural Supervisor have been completed, hopefully the successful candidate will be in place for the CLC meeting in July.

8. Member Roundtable (20 minutes)

OAA – (Karen Coyle) The OAA will be moving into the basement of the Shriners hall, there will be gallery and workshop space for them and this location will be a permanent one. They are hoping that the move in date will be mid-end July. Their online gallery is still running in the interim. There is an online auction and Karen will send OAA's information to Sarah Wintle for advertising. More information on OAA can be found at: www.oshawaartassociation.com/new-products

OPL – (Jennifer Gardner) The OPL is ramping up for the reopening plan. They are excited that they can open June 7 for computer appointments, photocopy and print services. The OPL is hopeful that sometime in July they will be able to open to 25 percent capacity; in the meantime books can still be leased out.

The OPL is currently planning their July and August programming at the moment. June events include celebration activities surrounding Indigenous People's Day and month (in collaboration with Bawaajigewin). The OPL is also working on an Ontario Tech Speaker Series.

June Programming at the OPL include:

- Drew Haydon Taylor Journalist an author and film writer will be coming June 9 and will do a reading from his book and answer any questions.
- Drag Queen Story time June 9 with Durham Youth Pride.

Stephanie Pollard – No updates at this time.

Victoria Byers – No updates at this time.

Alyssia Nelson – No Updates at this time.



Oshawa Museum (Lisa Terech) The Oshawa Museum is quiet with current lockdown and they are trying not to plan too far ahead. They are looking to offer a virtual tour of Union Cemetery and are still figuring out how it will be delivered. They will be partnering with the City to complete this project. The Oshawa Museum will also be supporting various City events throughout the next few months. If outdoor tours are allowed to move forward they may do a live tour of Union Cemetery. In the fall they are looking to have an exhibition on post WW2 immigration stories (this project has been 5 years in the making) it was postponed from last year and they are hopeful that the exhibition can open in fall 2021.

OSCC – (Tracey Callahan) The Seniors Art Competition has been postponed until further notice due to the current lockdown. They currently do not have a date set however once they know what the reopening plan looks like they can plan accordingly. They also are going to have our Senior Summer Kickoff on June 1st with free programming from 8am-4:30pm.

Rebekah Noseworthy – the Signs of Life Mural Project along with Chad Tyson from the Paint Factory have completed their first project of a beautiful peony on the building located at 155 Simcoe St S. Feedback indicated that people enjoyed seeing something positive in the community. Behind the Automotive Museum a local artist Danny Crosby who works with Durham College completed a mural on the shipping containers.

There is a partnering with Green Jobs Oshawa and Canadian Union of Postal Workers, on another mural that will be focused on their green initiatives, which will be located, by the new URBN Market Picks.

Durham create – started a subscription box featuring all locally made sourced businesses, products and entrepreneurs. The first crate sold out in two hours. They won a contest with the Clarington Board of Trade and won office space in the park (renovated older building in Bowmanville).

9. Other Business (5 minutes)

CLC COVID-19 Recovery Discussion: nothing to report at this time.

10. Action Items

Rebekah inquired about information in the Culture Counts Newsletter, whether we do a call out or just brainstorm. Laura indicated if anyone has suggestions they can be sent to Culturecounts@oshawa.ca



Rebekah would like to keep the conversation about the newsletter going with the new Supervisor of Culture in regards to how organizations and individuals can add to it.

11. Adjournment

Meeting adjourned at 6:57

Next meeting - July 21 6pm – Webex