



Cultural Leadership Council Meeting Summary January 30, 2018 6:30pm – 8:30pm Arts Resource Centre

Attendees: CLC Members: Rebekah Noseworthy (Chair & Individual CLC Member), Victoria Byers (Individual CLC Member), Will McGuirk (Individual CLC Member), Greg Murphy (Durham College), Teresa Pierce (UOIT), Stephanie Pollard (Individual CLC Member), Samuel Powless (The RMG), Lisa Terech (Oshawa Museum), Madimba Tshibuabua (Individual CLC Member), Hailey Wright (Trent University) and Colleen Zavrel (Oshawa Senior Citizens Centre)

City Staff: Catherine Richards, Kirsten Frankish and Nicole Iancovitz

Regrets/Absent: Jeremy Blowers (Ontario Regiment RCAC Museum), Jennifer Gardner (Oshawa Public Libraries), Karen Coyle (Oshawa Art Association), Caroline Herbert (Broken Arts), Laura Mountjoy (Parkwood Estate NHS) and Marcarie Riel (Individual CLC Member)

Summary

1. Welcome, Pecuniary Interests & Approval of Summary Notes:

The Cultural Leadership Council (CLC) met on January 30th, 2019. Rebekah Noseworthy (Chair of the CLC) introduced herself as the new Chair of the CLC and commenced the meeting with a statement asking for pecuniary interests to be expressed and for approval of the summary from the previous CLC meeting on November 28th, 2018.

2. Discussion: Culture Counts Newsletter:

Nicole Iancovitz led a discussion on the new template of the Culture Counts e-Newsletter. Points of discussion included: the newsletter format, paper vs. electronic copies, newsletter timing (to be sent out monthly? Quarterly?), newsletter content shifting from being text-heavy to image-based. The CLC expressed their desire for the newsletter to continue with the “Stories from the Collection” component and to become a hub for the cultural outputs in Oshawa rather than a list of upcoming events in Oshawa. A desire to shift from the monthly newsletter in favor of a quarterly newsletter (possibly including print copies and email blast) was expressed as well as a shift to focus on Culture Counts’ social media marketing and blogging.

3. CLC: 2019-2021:

Kirsten Frankish led a discussion regarding the strategic direction of the CLC over 2019 – 2021. She reviewed the mandate of the CLC and guidelines for serving the community collaboratively in order to build a strong arts, culture and heritage sector and to promote *Culture Counts* in Oshawa. The CLC’s Terms of Reference were also reviewed. There are to be no more than 20 members of the CLC, with standing and appointed members participating in CLC events, adjudication teams, working groups, etc. The responsibilities of CLC members include:

attending events, participating in meetings, providing leadership in their areas of expertise, etc. Appointed members are to serve a two-year term and then step aside allowing for new appointed members to join the CLC to allow for new ideas, opinions and collaborations. If a member has served for one term, they are eligible for a second term. The CLC are asked to provide their intentions regarding their CLC membership by February 28th, 2019 via email to Kirsten Frankish. The CLC meeting in April will include a more fulsome discussion of the CLC's Terms of Reference and what could/should be amended. CLC membership applications will be accepted in May, 2019 with adjudication of new members to take place in June, 2019. Two – four current members of the CLC will be asked to join the adjudication panel. New CLC members will be notified of their successful applications to the CLC in July, 2019, and the first meeting of the CLC's 2019/2020 term will take place in September, 2019.

Members of the CLC noted that the application forms for CLC membership need to be amended and clarified (i.e. some applicants may fall into both the individual or cultural organization category & there is a need to define the criteria for how cultural organizations are identified). The next CLC meeting will identify areas that need to be changed on the application form. Questions will be sent via email to the CLC with regard to the suggested changes and feedback should be received by email before the April CLC meeting. The CLC are also asked to make recommendations of potential new members and serve to guide potential candidates through the application process.

4. Culture Summit Survey Response Review:

Nicole Lancovitz led a presentation detailing the outcomes of the Culture Summit's Survey Responses. CLC members expressed the need to take attendance at the next Culture Summit. Approx. 70 people attended the 2018 Culture Summit (lower attendance than the previous year). The CLC expressed the need to bolster the 2019 Culture Summit as it will be the 5 year anniversary. Survey responses of note included:

- a) Hold a speed-dating networking component at the Culture Summit;
- b) Create a program for attendees to follow; and
- c) Provide a panel discussion of key cultural voices that could be held at different locations throughout the day

5. Updates:

The Communications and Networking Group (Sam, Tess, Margaret, Lisa, Rebekah, Nicole and Kirsten) plan to meet in early March, 2019, to discuss the upcoming Meet-Ups and Workshops Series. The idea to make Workshops available online or as a podcast or Facebook Live discussion was discussed. Staff will consider and investigate if feasible.

The Public Art Task Force met in January, 2019 and hope to implement temporary art projects (pending confirmation of the 2019 budget process).

6. Staff Updates:

- a) Culture Counts Awards – received 13 nominations total and adjudication took place on January 30th, 2019 involving members of the Cultural Leadership Council.
- b) Show Me the Money Workshop Series – RSVPs are being received for the March 6th Workshop “Best Practices in Grant Writing” which will take place at the ARC from 6:30pm – 8:30pm
- c) Market Squared – visit [Oshawa.ca/market squared](http://Oshawa.ca/market_squared) for details on vendor applications

- d) Canada Day and Concerts in the Park Adjudication – CLC members were asked to volunteer to take part in the adjudication panel
- e) Doors Open Committee for 2019

Upcoming Culture Meet-Ups:

- a) Culture Meet-Up: Tuesday, Feb 12, 5:30-7:30pm at Wing Addicts
- b) Culture Meet-Up: Tuesday, June 4, 5:30-6:30pm at Canadian Automotive Museum and 6:30 – 7:30pm at Brew Wizards

Upcoming Workshop Series “Show Me the Money” at the ARC:

- i. Best Practices in Grant Writing: March 6, 6:30-8:30pm
- ii. The Art of Sponsorship: April 4, 6:30pm-8:30pm
- iii. Crowd-Funding: How to Run a Campaign: May 1, 6:30pm -8:30pm

7. Other Business:

Next Meetings:

April 17th, 2019 - 6:30 – 8:30pm – Arts Resource Centre

September 25th, 2019 - 6:30 – 8:30pm – Arts Resource Centre

November 27th, 2019 - 6:30 – 8:30pm – Arts Resource Centre

Adjournment at 8:30 pm

