

**Community Centennial Committee**  
Meeting #5 Summary

March 23rd, 2021  
2:30 – 4:00 pm  
Virtual (Webex)

<b>Name</b>	<b>Organization/ Individual</b>	<b>Attend</b>
<b>Ashley Bain</b>	Greater Oshawa Chamber of Commerce	N
<b>Fred Eismont</b>	Individual	Y
<b>Vanessa Ford</b>	Oshawa Folk Arts Council	Y
<b>Kelly Grenier</b>	Individual	Y
<b>Garth Johns</b>	Individual	Y
<b>Juliana Macevicius</b>	Individual	Y
<b>Elizabeth McCaw</b>	Oshawa Kicks	N
<b>Greg Milosh</b>	Individual	Y
<b>Amy Neil</b>	Ontario Tech University	Y
<b>Jennifer Gardner</b>	Oshawa Public Library	Y
<b>David Malcolmson</b>	Oshawa Seniors Community Centre 55+	Y
<b>Rebekah Noseworthy</b>	Cultural Leadership Council	N
<b>Jack O'Donnell</b>	Canadian Automotive Museum	Y
<b>Brandon Pickard</b>	Durham Tourism	N
<b>Chantal Bazinet</b>	Conseil des Organismes Francophones de la Region de Durham	N
<b>Samuel Powless</b>	Robert McLaughlin Gallery	N
<b>Melissa Pringle</b>	Durham College	Y
<b>Fatima Muhtaj</b>	Durham District School Board	Y
<b>Marg Wilkinson</b>	Oshawa Historical Society	Y
<b>Kevin Thompson</b>	Oshawa Central Council of Neighbourhood Associations (OCCNA)	N
<b>Faeron Pileggi</b>	Durham Catholic District School Board	Y
<b>Hailey Wright</b>	Trent University	Y

1) Land Acknowledgement

*The City of Oshawa is situated on treaty land that is steeped in rich Indigenous history, and is the present day home to many First Nations, Metis and Inuit people. Today, we acknowledge that we are gathering on the traditional territories of the Mississaugas of Scugog Island First Nation.*

2) Welcome & Attendance (3 minutes)

- a. a. New Member – Faeron Pileggi – Durham Catholic District School Board

Laura Iantomasi welcomed New Member, Faeron Pileggi who has joined as a representative of the Durham Catholic District School Board. Acknowledged we now have representation of all post-secondary institutions and Durham School Boards.

3) Approval of previous meeting summary (5 minutes)

(Approved)

4) Declaration of pecuniary interest (5 minutes)

(None)

5) Corporate Communication Presentation (20 minutes)

Heather Dunn, Corporate Communications Officer for the City of Oshawa, presented an overview of what the role of Corporate Communications is at the City of Oshawa, and how they will continue to support the Community Centennial Committee. Heather talked about the ways to make something a story, and what makes communication effective. Heather highlighted ConnectOshawa.ca, where corporate communications is able to post communication for advertising, videos, information links, and ongoing projects. Encouraged that promotional and communication information be added to the 100<sup>th</sup> Anniversary webpage.

6) Sub-committee updates: (10 minutes)

Laura Iantomasi confirmed the current sub-committee members, and gave an opportunity for anyone to join the current sub-committees. Laura acknowledged there would be more sub-committees to come in the future

a. Heritage

- i. Members: Marg Wilkinson, Fred Eismont, Sam Powless

Fred spoke on behalf of the Heritage committee, and stated that they have been meeting and have started the process of determining Oshawa's significant events by decades.

b. Marketing/Branding

- i. Members: Amy Neil, Elizabeth McCaw, Kelly Grenier, and Vanessa Ford

No new information

c. Community Engagement

- i. Members - Jack O'Donnell, Rebekah Noseworthy, Melissa Pringle, Jennifer Gardner, Brandon Pickard, Hailey Wright, Juliana Macevicius and Fatima Muhtaj

No new information

7) Updates (5 minutes)

a. Award Program – Community Legend & Oshawa Culture Counts Awards

Laura Iantomasi updated the number of nominations/applications received for the Awards. Laura thanked the committee for submitting for individuals. The process of announcing/adjudication of the awards for announcement was discussed.

b. Staffing

Laura discussed some changes in staffing at the City. In addition, Laura Iantomasi shared current job opportunities with the City, posted externally.

8) Correspondence (5 minutes)

a. Fred Eismont—Website

Fred put forward a request to have the Community Centennial Committee listed under Resident Tab on website

b. Greg Milosh—Sponsorship and Fundraising

Greg Milosh expressed interest in creating a sub-committee for sponsorship and fundraising. It was recommended that more information and planning be completed before this sub-committee forms. Greg was encouraged to investigate various grants funding that would be available to apply for and report to the group for a future meeting.

No additional correspondence from other members.

No correspondence from council at this time.

9) Action Items (5 minutes)

- Laura Iantomasi shared that the administrative documents for Confidentiality, Code of Conflict, and Emergency Contact List would be shared shortly.
- Further scheduling of current sub-committee meetings for Marketing/Branding & Community Engagement was acknowledged and Doodle polls will be sent to members to coordinate meeting date and time.

10) Adjournment

Meeting was adjourned at 3:40

Next meeting May 25, 2021 from 2:30 – 4:00 p.m.