

Cultural Summit 2014



Welcome - Inaugural Cultural Summit

- 5:30 p.m. - Open House
- 6:00 p.m. - Welcome & Remarks
- 6:20 p.m. - City Update on Culture Counts
- 7:00 p.m. - Break
- 7:30 p.m. - Community Presentations

City Update

- Background to Culture Counts - Oshawa's Arts, Culture and Heritage Plan
- Process and Plan Development
- Community Engagement and Approval
- 6 Strategic Directions and Achievements to date
- Culture in Oshawa by the Numbers
- 2015 Priorities
- How you can get involved

Culture Counts - Strategic Directions

- Broaden and Evolve the City's Role in Arts, Culture and Heritage
- Grow Culture-Led Economic Development
- Increase and Strengthen Communication within and about the Arts, Culture and Heritage Sector
- Build a Strong, Vital and Connected Arts, Culture and Heritage Sector
- Create Vibrant Places and Spaces
- Provide Access and Promote Inclusion in Oshawa's Cultural Life

Broaden and Evolve the City's Role in Arts, Culture and Heritage

Achievements To Date:

- Cultural Development Coordinator staff position
- Membership with the Creative Cities Network of Canada
- Process for recruitment of a Cross-sectoral leadership group, Cultural Leadership Council, implemented
- Interdepartmental staff team
- Letter submitted to Provincial Government requesting that development charges be used to support cultural development

Grow Culture-Led Economic Development

Achievements to Date:

- Plan 20Twenty Downtown approved
- Creative Minds Events - Lectures20
- Tourism E-campaigns, under #AmazingOshawa and #CultureCountsOshawa, implemented

Increase and Strengthen Communication within and about the Arts, Culture and Heritage Sector

Achievements to Date:

- Inaugural Cultural Summit implemented
- Cultural community included in Parks, Recreation, Library and Culture Facility Needs Assessment
- Oshawa's Cultural Map launched
- Cultural portal created on City of Oshawa website
- Culture Counts eNewsletter
- Culture Counts Blog

Build a strong, Vital and Connected Arts, Culture and Heritage Sector

Achievements to Date:

- Application to ArtsVest submitted, successfully secured \$29,800 in funding for 7 local cultural organizations to partner with local businesses
- Arts Resource Centre held Open House for Culture Days
- Doors Open Event strengthened via support from Corporate Communications and Planning Staff to assist Heritage Oshawa
- E-Communication campaign implemented to celebrate McLaughlin Day

Create Vibrant Places and Spaces

Achievements to Date:

- Public Art Survey created and data collection occurring until December 31, 2014
- Civic Square activated via Culture2

Provide Access and Promote Inclusion in
Oshawa's Cultural Life

Culture in Oshawa by the Numbers

2014

13 municipal cultural heritage designations

26 sites participated in Doors Open 2014

555 listings and assets
identified in Oshawa's
Cultural Map

7 festivals, events and
celebrations organized by
the City of Oshawa

13 festivals, events and
celebrations that the City
of Oshawa partnered with
(e.g. via Partnership
Grant)

55 volunteers assisted
with City-run recreation
and culture programs and
events that accumulated
to over 600 volunteer
hours

7 organizations
participated in ArtsVest
program

Over 330 children, youth
and adults registered for
City-run arts, cultural and
heritage programs

Current Project - Cultural Leadership Council

- Terms of Reference
- Application Form

Cultural Leadership Council - Terms of Reference

Purpose

- To align resources across the public, private and voluntary sectors to implement Culture Counts and ongoing cultural development in Oshawa.
- To partner, with the City of Oshawa, on the implementation of various actions in Culture Counts and to act as the lead and co-lead on specific strategies and action items.

Cultural Leadership Council – Composition

Standing Members

- City-funded external agencies (Parkwood Estate NHS, Robert McLaughlin Gallery, Oshawa Community Museum, Oshawa Public Libraries, Oshawa Seniors Citizens Centres)
- Public Post-secondary education institutions (Durham College, Trent University, University of Ontario Institute of Technology)
- City of Oshawa

Appointed Members (Require Application)

- Cultural organizations
- Creative industries
- Business Communities
- Citizen members
- Individual artists – all disciplines
- Youth Representative : age 14-17
- Youth Representative: age 18-25

Priority Action Items - 2015

- Cultural Leadership Council established
- Public Art Policy
- Culture Forums
- City-wide collaboration for Culture Days
- Continuation of Culture2
- Communications Plan and Social Media Strategy - Facebook and Twitter
- Pan Am Games

How you can get involved...

- Apply to Culture Leadership Council
- Complete the Public Art Survey
- Sign up to receive the Culture Counts eNewsletter
- Submit an idea or article for the Culture Counts Blog and/or eNewsletter
- Get on the Map! Oshawa's Cultural Map
- Attend the Culture Focus Group - Nov. 26

Questions and Comments

Thank you for attending!

www.oshawa.ca/culturecounts



Contact Us!

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