



Cultural Summit 2015



Culture Counts – Strategic Directions

- Broaden and Evolve the City's Role in Arts, Culture and Heritage
- Grow Culture-Led Economic Development
- Increase and Strengthen Communication within and about the Arts, Culture and Heritage Sector
- Create Vibrant Places and Spaces
- Provide Access and Promote Inclusion in Oshawa's Cultural Life.

Broaden and Evolve the City's Role in Arts, Culture and Heritage

- Interdepartmental Cultural Staff Team – continues to collaborate and evolve into sub-committees where needed (e.g. Civic Square Working Group, Culture Days)
- Cultural Leadership Council members appointed and working groups formed

Grow Culture-Led Economic Development

- Plan 20Twenty initiatives:
 - Lectures20 – Creative Alternatives to Vacant Storefronts: from Entrepreneurs to Artists
 - Ec.Dev + BIA collaboration on Pop-Up Shop Program
- Tourism Projects:
 - Pan Am Games
 - Mary Street Volunteer and Information Centre

Increase and Strengthen Communication within and about the Arts, Culture and Heritage Sector

- Annual Cultural Summit organized in collaboration with CLC Working Group
- Public Art Map + Guide developed in collaboration between City of Oshawa, RMG, Parkwood Estate, UOIT/DC, OCM
- Union Cemetery and Walking Tour Guide created in collaboration between City of Oshawa and OCM
- @OshawaCulture Twitter and Culture Counts Oshawa Facebook channels launched
- Continuation of monthly Culture Counts newsletter

Build a Strong, Vital and Connected Arts, Culture and Heritage Sector

- . Events**

- . Partnerships**

Events

- Cultural Days
- Woodland Disco and Glowfest
- Concerts in the Park
- Pan Am Games

Partnerships

- Durham College- Community Collaborations Course
- CLC Working Group – 2017/ 150th Anniversary formed includes City staff and external stakeholder groups

Create Vibrant Places and Spaces

- New festival created: Woodland Disco and Glowfest
- Summer 2015 Events Guide created
- Public Art Policy finalized and approved
- Civic Square Revitalization project approved and elements included: Furniture, umbrellas, pinwheel painting, enhanced crosswalks, upgraded electrics.

Public Art Projects

Exhibition Opportunities

- Art and Culture in the Hall
- Culture2 (Culture Squared)

Call For Creative

Let's Celebrate Oshawa

Priority New Action Items – 2016

Community Forums/ Workshops

Public Art Initiative

2017 Planning – 150th Anniversary + Local Milestones

Public Art Committee

Cultural Leadership Council Update

Purpose

- To align resources across the public, private and voluntary sectors to implement Culture Counts and ongoing cultural development in Oshawa.
- To partner, with the City of Oshawa, on the implementation of various actions in Culture Counts and to act as the lead and co-lead on specific strategies and action items.

Composition

- 22 members representing:
 - Standing Members (External Agencies, post secondary education institutions, City of Oshawa)
 - Appointed Members (Cultural organizations, creative industries, business communities, citizen members, artists, youth representatives)

Cultural Leadership Council Update – Priorities

Working Groups/ Priorities

- Community Forums/ Networking
- Grants/ Partnerships
- Education
- 2017 – 150th Anniversary/ Local Milestones

Thank you for attending!

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